

# RFGEN SOFTWARE

## WE DELIVER RESULTS

WIRELESS, MOBILE AND VOICE DATA COLLECTION SOLUTIONS  
TAILORED TO YOUR INDIVIDUAL NEEDS



### UNDERSTANDING YOUR KEY BUSINESS ISSUES

*"Every one of our customer engagements begins by developing a deep understanding of your unique business challenges while leveraging our extensive industry and warehouse experience to optimize your investment return."*

RFgen is uniquely qualified to help you unleash the power of your warehouse and distribution centers, here's why...

#### LISTEN, UNDERSTAND, AND ADVISE

Your satisfaction is how we measure our success. In order for you to be completely satisfied we must first fully understand your business requirements and goals. That's why we begin by listening carefully and continue to listen throughout our relationship.

Once we understand how you want to run your business today and in the future, we advise you on strategies for using technology to improve your business processes and maintain your competitive edge.

#### SPECIFY AND DESIGN

Implementing your vision for your business requires detailed specifications. We work with you to specify a system that's right for you and we excel at molding your needs and vision into a detailed requirements specification.

Once we know exactly what you want, we create a comprehensive design document that details all the steps and features necessary for making your ideal system a reality.

#### IMPLEMENT AND DEPLOY

For common applications such as picking, we will adapt one of our existing framework templates to meet your requirements saving you time and money. For unique applications, we will leverage the many features found in RFgen's Mobile Framework to implement your system on-time and on-budget.

Whether a common application or a unique application, our team of skilled software engineers and supply chain consultants will configure your new data collection system quickly and efficiently.

#### MAINTAIN AND ENHANCE

We keep your system running reliably, day after day and year after year. Your applications and your data are protected by our state-of-the-art technology.

Our expert IT professionals, supply chain consultants, and programmer support technicians are only moments away. As you grow we make sure that your system grows with you keeping your business productive, secure and satisfied.

"RFgen has allowed our customers to achieve up to an 80% reduction in the cost of deploying and maintaining their internal supply chain execution strategies."

CRAIG WESCOTT | DIRECTOR

### FOCUSED

An RFgen powered solution will support a multitude of business objectives. Whether it's increasing throughput, minimizing margin pressure, on-boarding associates faster or any other primary business objective of yours, RFgen has a solution. RFgen has developed numerous best-practice task workflows to ensure rapid and successful implementations that can be easily adapted to meet your most unique requirements.

### INTEGRATED

RFgen seamlessly integrates into virtually any enterprise management system and offers certified options for a number of top tier ERP systems such as SAP, Oracle, IBM AS/400 and JD Edwards.

### PROVEN

After more than 2,500+ successful implementations, our supply chain experts are able to quickly identify areas in your warehouse where task workflows could be optimized to provide gains in productivity or reduction in errors. These best practices encompass the most efficient inventory control methodologies to achieve the greatest level of return on your investment.

### FLEXIBLE

RFgen's Mobile Framework offers you the flexibility to add multiple capabilities – such as voice-centric operations, carousel support, true mobile, or off-line capabilities – where they are best applied. All RFgen powered applications are device independent.

### EFFICIENT

At RFgen, we provide the lowest total cost of ownership for automating your inventory control processes. This is achieved through the combination of our state-of-the-art technology framework, our ability to provide optimized task workflows using pre-existing templates and our extensive industry expertise that helps you optimize your RFgen solution.

~ **RFGEN SOFTWARE** is a division of The DataMAX Software Group, Inc. Incorporated in 1995, RFgen provides flexible, fast and reliable mobile and voice enabled supply chain solutions.

~ **RFGEN'S MOBILE FRAMEWORK** is an open systems technology that speeds the path from idea, to proof-of-concept, to deployment while delivering unmatched flexibility, reliability and scalability.

~ **RFGEN'S OPEN SOURCE LIBRARY** has 100's of certified transactions for systems like SAP, Oracle, IBM, and JD Edwards that extend your native enterprise functionality with optimized processes for wireless, mobile and voice applications.

~ **RFGEN'S ZERO SERVER FOOTPRINT** means your existing business processes can be easily adapted and optimized for data collection – all without requiring any changes to your core ERP system.

**RFgen**  
THE POWER OF FLEXIBILITY