



ANNOUNCEMENT

PRESS RELEASE

Xerox, Canada – Selects RFgen Automated Data Collection Software to Improve Production and Increase Accuracy throughout Operations

EL DORADO HILLS, CA – August 1, 2009 – The DataMAX Software Group, Inc., a leader in Automated Data Collection Software with over 2,500+ installations worldwide, announced **Xerox Canada's selection of RFgen Software for their automated wireless data collection solution.**

Xerox Canada provides document imaging products, including printers, copiers, facsimile machines, multifunction devices, and related document, serving Canada's consumer, enterprise, and professional printing markets. This Xerox subsidiary also provides consulting, outsourced document management services, technical support, and training.



Xerox identified the need for automated data collection within their inventory, warehouse and distribution operations. Due to their secure environment and stringent firewall protection, Xerox required a solution that would transfer real time data via web services. RFgen is a solution that works either directly integrated into a database or with web services allowing Xerox the options they required. Specifically they are implementing standard inventory and distribution transactions for picking, shipping, receiving and inquiries at their Ontario, Canada location.

Over the next four months, Xerox and the IT staff at RFgen will be designing a system specific to Xerox application specifications. Testing will be ongoing throughout the process, and deployment to follow thereafter. With the specific transactions that were determined prior to this design phase, there is confidence their project will be deployed on time and on budget. Initially starting with a 10 user license system, Xerox has plans to later expand encompassing more of their operations and staff to the automation process.

About the DataMAX Software Group, Inc.

Founded in 1995, the DataMAX Software Group, Inc. is a Certified **Oracle**, **SAP** and **Microsoft** Partner and is a leading provider of Automated Data Collection Software Solutions, Transaction Suites, and Services to major corporations in the United States, Europe, and Asia. DataMAX's RFgen Software is installed and supported worldwide by 125+ associated resellers and partners.

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Other product and company names mentioned herein are the property of their respective owners.

Contact Information:

Daniela Ernst-Nelson, Marketing Director
The DataMAX Software Group, Inc.
5049 Robert J Mathews Pkwy – Suite 100
El Dorado Hills, CA 95762
PH: 916.939.4065
FAX: 916.939.4212
Web: jde.rfgen.com