

## PRESS RELEASE

### FOR IMMEDIATE RELEASE

#### RFgen Software – Daimler Chrysler Selects RFgen for SAP Data Collection

**EL DORADO HILLS, CA – September 4, 2006** – The DataMAX Software Group, Inc., a leader in Automated Data Collection Software with over 2,000 installations worldwide, has announced **Daimler Chrysler selected RFgen SAP Integration Suite** for their data collection requirements. Headquartered in Stuttgart Germany, Daimler Chrysler created in November 1998 through the merger of Daimler-Benz AG and Chrysler Corporation. The Group can look back on a tradition that stretches back over more than a hundred years and is marked by the pioneering achievements of both predecessor companies. Today, DaimlerChrysler is a leading supplier of superior passenger cars, SUVs, sports tourers, minivans and pickups, as well as the world's largest manufacturer of commercial vehicles.

Daimler Chrysler was seeking a Data Collection solution that could be easily and seamlessly integrated to their existing **SAP ERP** system. The fact that RFgen does not require any code changes to the ERP system was also important to Daimler Chrysler. This unique approach was desirable for Daimler Chrysler who sought to increase productivity and accuracy while obtaining a **lower Total Cost of Ownership** when compared to other solutions available for SAP data collection. With their in-house SAP expertise and VBA programming skills, they were able to approach the implementation process with minimal assistance from RFgen- the result is an extremely low implementation cost, and greater understanding and control of the final solution.

#### **About the DataMAX Software Group, Inc.**

Founded in 1995, the DataMAX Software Group, Inc. is a Certified and Validated **Oracle, SAP** and **Microsoft** Partner and is a leading provider of Automated Data Collection Software Solutions, Transaction Suites, and Services to major corporations in the United States, Europe, and Asia. Over the last few years, DataMAX has enjoyed nearly a 100 percent compounded annual growth in software shipments. DataMAX's RFgen Software is installed and supported worldwide by 125+ associated resellers and partners.

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