



ANNOUNCEMENT

PRESS RELEASE

ABC Medical Center in Mexico – RFgen SAP Data Collection Integration Suite was the optimum choice for capturing and automating data.

EL DORADO HILLS, CA – January 20, 2008 – The DataMAX Software Group, Inc., a leader in Automated Data Collection Software with over 2,000+ installations worldwide, announced **ABC Hospital, Mexico's premier private medical center, selected RFgen SAP Integration Suite** for their automated data collection solution.

The American British Cowdray Medical Center, I.A.P. in Mexico employs the country's most qualified physicians and competent nursing staff, in addition to procuring state-of-the-art technology. They offer their patients diagnosis, treatment and personalized care in all major medical specialties using models and protocols which are recognized for their excellence throughout Mexico and abroad. The Mission of the American British Cowdray Medical Center, I.A.P. is to satisfy the healthcare needs of the community, employing the highest standards of quality and service with state-of-the-art technology in an environment guided by the highest ethical standards. The ABC Medical Center continues to work to remain the finest healthcare system in Mexico, meeting world class standards through specialized Centers of Excellence.

To maintain their high quality standards and substantial growth, ABC Medical Center researched an automated data collection solution that would integrate with their current SAP system. They needed to automate and capture on-line information on their SAP system. Looking for a cost-effective solution with integration ease and flexibility, their choice was simple – RFgen Data Collection. ABC Medical Center was particularly interested in the pre-written open source transactions that could easily and quickly be implemented providing them accurate inventory management such as inventory transfers, cycle counts, location inquiries, and inventory adjustments. ABC Medical Center also required software that would comply with various brands of hardware already established within their four-walls.

DataMax's partner in Mexico, Datex International, secured the deal with ABC Medical Center; and, with the technical assistance from DataMAX will manage the implementation over the next few months. Set-up and configuration is scheduled to start next week.

About the DataMAX Software Group, Inc.

In business since 1983, software from the DataMAX Group has a proven track record of success when it comes to designing, implementing and deploying wireless and mobile solutions. RFgen enabled solutions can be found in over half of all Fortune 100 manufacturing companies as well as in numerous mid-level and smaller enterprises. DataMAX's flagship product, the RFgen Framework, is a system for delivering wireless and mobile automated data capture solutions. Whether the target is distribution, manufacturing, retail, agriculture, pharmaceuticals, healthcare, or something else, RFgen is flexible enough to meet your unique requirements. A Certified Oracle, SAP and Microsoft Partner, DataMAX is a leading provider of Automated Data Collection Software Solutions, Transaction Suites, and Services to major corporations in the United States, Europe, and Asia. RFgen Software is installed and supported worldwide by 125+ associated resellers and partners.

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