



# ANNOUNCEMENT

## PRESS RELEASE

### **Apio, Inc – A Leading Supplier of Year-Round Fresh Cut Quality Vegetables Ensures Monitoring Processes with RFgen Software**

**EL DORADO HILLS, CA – October 2, 2007** – The DataMAX Software Group, Inc., a leader in Automated Data Collection Software with over 2,000+ installations worldwide announces Apio's selection of the RFgen JD Edwards Integration Suite as their data collection solution to integrate with their Oracle EnterpriseOne ERP system.

Apio is most well-known for their Eat Smart® brand of fresh cut vegetables, which includes a full line of bagged vegetables and party trays packaged in patented BreatheWay technology – that extends freshness naturally. Landec Corporation, a specialty materials company based in Menlo Park, California, acquired Apio in 1999. Through this acquisition, Apio became part of a publicly traded company and operates as a wholly owned subsidiary of Landec Corporation. From the consumer to the retailer, Apio utilizes leading technology to supply year-round high quality fresh-cut vegetables to the produce industry. Apio takes pride in extensive quality assurance and food safety programs. They monitor their processes every step of the way to ensure nothing but the best fresh-cut vegetables reach their customers. Their extensive food safety is carried through from field to consumers.

Apio needed a price effective and easy to maintain data collection software solution for monitoring their processes, specifically sales order picking and loading confirmations. Their current DSI system was too complicated and expensive when changes or updates were required. Apio found RFgen to be a much lower TCO and a much higher ROI. In particular, Apio was impressed with the ease of development and simplicity of deployment. The fact that RFgen does not require any code changes to the ERP system was also important to Apio. This unique approach was desirable because Apio sought to increase productivity and accuracy while obtaining a lower Total Cost of Ownership when compared to other solutions available for JD Edwards data collection.

Apio is currently expanding RFgen's integration with JD Edwards, by implementing the mobile option where the company will be capable of running in a totally offline mode outside of the facility. And when appropriate, the mobile user will automatically download all the data once back at the operations facility.

#### **About the DataMAX Software Group, Inc.**

In business since 1983, software from the DataMAX Group has a proven track record of success when it comes to designing, implementing and deploying wireless and mobile solutions. RFgen enabled solutions can be found in over half of all Fortune 100 manufacturing companies as well as in numerous mid-level and smaller enterprises. DataMAX's flagship product, the RFgen Framework, is a system for delivering wireless and mobile automated data capture solutions. Whether the target is distribution, manufacturing, retail, agriculture, pharmaceuticals, healthcare, or something else, RFgen is flexible enough to meet your unique requirements. A Certified Oracle, SAP and Microsoft Partner, DataMAX is a leading provider of Automated Data Collection Software Solutions, Transaction Suites, and Services to major corporations in the United States, Europe, and Asia. RFgen Software is installed and supported worldwide by 125+ associated resellers and partners.

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