



PRESS RELEASE

FOR IMMEDIATE RELEASE

Christie Digital Systems— Leading Projection System Manufacturer Selects RFgen for JD Edwards Data Collection

EL DORADO HILLS, CA – May 29, 2007 – The DataMAX Software Group, Inc., a leader in Automated Data Collection Software with over 2,000 installations worldwide, has announced **Christie Digital Systems Canada, Inc. selected RFgen JD Edwards Integration Suite** for their data collection requirements. Headquartered in Kitchener, Ontario Canada- Christie Digital is celebrating its 77th anniversary as a leader in visual solutions for world-class organizations, offering diverse applications for business, entertainment, and industry. With expertise in film projection since 1929 and professional projection systems since 1979, Christie has established a global reputation as the world's single source manufacturer of a variety of display technologies and solutions for cinema, large audience environments, control rooms, business presentations, training facilities, 3D and virtual reality, simulation, education, media and government. Christie has installed over 75,000 projection solutions worldwide.

Christie Digital was seeking a Data Collection solution that could be easily and seamlessly integrated to their existing **JD Edwards EnterpriseOne ERP** system. The **RFgen JD Edwards 'Open Source Transactions'** especially intrigued them. They were able to take advantage of DataMAX's "Out of the Box" solution for the JD Edwards **Standard Inventory, Pick, Pack, Ship (outbound), Receiving (inbound), Standard Manufacturing modules.** The fact that RFgen does not require any code changes to the ERP system was also important to Christie Digital. This unique approach was desirable for Christies Digital who sought to increase productivity and accuracy while obtaining a **lower Total Cost of Ownership** when compared to other solutions available for JD Edwards data collection.

About the DataMAX Software Group, Inc.

In business since 1983, software from the DataMAX Group has a proven track record of success when it comes to designing, implementing and deploying wireless and mobile solutions. RFgen enabled solutions can be found in over half of all Fortune 100 manufacturing companies as well as in numerous mid-level and smaller enterprises. DataMAX's flagship product, the RFgen Framework, is a system for delivering wireless and mobile automated data capture solutions. Whether the target is distribution, manufacturing, retail, agriculture, pharmaceuticals, healthcare, or something else, RFgen is flexible enough to meet your unique requirements. A Certified Oracle, SAP and Microsoft Partner, DataMAX is a leading provider of Automated Data Collection Software Solutions, Transaction Suites, and Services to major corporations in the United States, Europe, and Asia. RFgen Software is installed and supported worldwide by 125+ associated resellers and partners.

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Contact Information:

Daniela Ernst-Nelson, Marketing Director
The DataMAX Software Group, Inc.
5049 Robert J Mathews Pkwy – Suite 100
El Dorado Hills, CA 95762
PH: 916-939-4065
FAX: 916-939-4212
jde.rfgen.com