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FOR IMMEDIATE RELEASE

DataMAX Software Group, Inc. and DENSO TD SCAN (U.S.A.), Inc. Announce Global Partnership

EL DORADO HILLS, CA – March 23, 2004 – DataMAX Software Group, Inc., a leader in ADC Development Systems with over 2,000 installations worldwide, today announced a global partnership with Denso TD SCAN (U.S.A.), Inc., a leading developer and manufacturer of innovative, ruggedized RF data collection products.

DataMAX, with the RFGen family of products, “RFGen Enterprise Server, RFGen Xpress Server, RFGen Integration Suite for JD Edwards, RFGen Integration Suite for SAP, and RFGen Screen Mapping” continues to be the leading rapid application development software supplier Worldwide. The DataMAX Software Series is the most flexible application development system in the market today with its hardware independence and its ability to connect to any ODBC compliant database, JD Edwards, SAP, or legacy system (3270/5250/VT220).

Under the new partnership, DataMAX becomes a Worldwide Distributor for DENSO’s RF data collection hardware and will offer DENSO hardware to its existing VAR channel and customers. “From the USA to Asia and Europe, VARs have been clamoring for a product that is unmatched in the industry, we feel this product will achieve just that.

DENSO is proud to welcome DataMAX Software Group, Inc. as our newest worldwide premier business partner. “We believe that this partnership offers a unique value proposition to our Resellers and Customers by helping them to meet wireless demands of ODBC compliant databases, JD Edwards, SAP, and legacy systems in retail and warehouse applications,” said Dan Diliberti, DENSO Channel Manager. “Also, we believe that this powerhouse solution adds value to our customers by offering hardware independence and seamless migration from the traditional mobile computing and data collection vendors in the market place.”

About DENSO

DENSO offers new options to hardware managers, and alike, looking to migrate from traditional hardware vendors in the AIDC market place. DENSO’s product line includes compatible support of proprietary meta-tags, VT and IBM emulation, and most security and network management methods. DENSO is a global leader in high quality data collection hardware and a member of the Toyota group. It manufactures a complete line of mobile data terminals and barcode scanners to meet the needs of harsh retail and warehousing environments for mission critical applications. More information can be found at:

- www.denso-id.com
- http://www.rfgen.com/Sales/denso_bht200_spec.pdf - Download the BHT-200 Series Brochure.

About DataMAX Software Group, Inc.

DataMAX Software Group, Inc. is the leading independent provider of Automated Data Collection Software Solutions and Services. Over the last few years, DataMAX has enjoyed nearly a 100 percent compounded annual growth in software shipments. DataMAX, which was founded in 1983, currently supports over 1,500 different installations worldwide, of its RFGen Software and has more than 100 associated resellers domestically and internationally. Information about DataMAX and RFGen can be found at:

- www.rfgen.com
- http://www.rfgen.com/downloadreg_denso.asp Download the latest version of RFGen

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