



Legacy Solutions

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The DataMAX Software Group, Inc.

RFGen Case Studies

D & R Bookstore Chains

D & R is Turkey's largest bookstore chain with more than 100 shops in all cities in Turkey, with more than 60,000 SKU's, over 100 vendors, and a warehouse that contains over 40,000 storage bins.

Solution at a glance...

Client: D & R Bookstore Chains

Industry: Bookstore Retail and Distribution

Environment: Integra ERP Modules/SQL Server

Solution: Warehouse Management

Devices: Intermec 2415 Hand Helds

Solution Summary...

D & R Bookstore Chains needed a software solution that would offer real time inventory management, including a streamlined receiving process to accurately determine invalid deliveries and identify damaged goods.

D & R's individual retail locations processed their Purchase Orders on-line which then were routed directly to D & R's central office. In the central office, personnel using order management software would re-enter the orders upon approval. Once approved, orders would be routed to the warehouse for material processing.

RFGen allowed the smooth and easy development of this process by using RFGen's ODBC Database Mapping, easy to use point-and-click development and RFGen's embedded VBA environment as well as its intuitive and powerful

VBA extensions.

The key consideration for selecting RFGen was that its technology was substantially easier-to-use, more intuitive, and demonstrably more reliable than anything else available on the market.

DataMAX's track record for on-time, on-budget implementations helped to solidify the decision. RFGen has allowed D & R Bookstore Chains to expand its efforts to streamline processes and improve efficiencies along their supply chain.